ROLAND AC-40
TRAINING GUIDE

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1. FEATURES

- Compact 35w stereo acoustic amplifier
- Superb natural acoustic tone
- 2 discrete power amps drive 2 x custom 6.5” speakers for true stereo sound
- 2-Channel design: Guitar (1/4”) and Mic/Line (Neutrik XLR/ ¼”)
- Use with guitar and mic or two guitars
- Built-in intelligent auto Anti-Feedback allows for maximum volume without feedback on both instrument and mic inputs
- Anti-feedback remembers last feedback frequency for instant feedback control
- Two preset stereo chorus types per channel (Space, Wide), plus special reverb for acoustic instruments per channel
- Space chorus creates 3 dimensional chorus in acoustic space, similar to famous CE-1 chorus effect.
- Versatile I/O: stereo 1/8” aux w/ input volume control, mono/stereo 1/4” line outputs for direct connection to a PA or recorder, 1/8” stereo headphone jack
- Footswitchable functions: chorus on/off, reverb on/off
- Built-in tilt stand offers better acoustic projection

2. QUICK DEMO

The Quick Demo is a way to get a customer interested in a product in less than 60 seconds.

Before You Start

1. Connect a high-quality acoustic guitar to the GUITAR CHANNEL of the AC-40.

2. Set the MASTER VOLUME control to around 5 (12:00 o'clock). Set the CHANNEL VOLUME to sound full. Try not to set it higher than the setting of the MASTER VOLUME. If you need to increase the volume, use the MASTER VOLUME.

3. Turn REVERB to 0. Make sure CHORUS is OFF.

4. Make sure Anti-feedback is OFF.

5. Move far enough away from the amp so it doesn't feed back.

Quick Demo 1: Show the Sound Quality

1. Play the acoustic guitar, or let the customer play.
2. Turn the reverb to about 12 o'clock or higher

3. Play this sound.
4. Switch the CHORUS to SPACE and WIDE.

5. Play these sounds.

Quick Demo 2: Show Anti-Feedback

1. Move just close enough to the amp to cause slight feedback, or turn the instrument channel up just enough to cause slight feedback.
2. Turn the anti-feedback switch ON to make the feedback stop.

3. Play guitar without feedback.

3. FIVE THINGS TO KNOW and SHOW

1. Amazing full and natural stereo acoustic sound in a compact, lightweight package

2. 2-Channel design: Guitar and Mic/Line

3. Built in anti-feedback: works on both instrument and mic signals

4. Famous footswitchable Roland effects: acoustic chorus, rev

5. Aux input with volume control for playing to backing tracks

4. ACCESSORIES

1. 2 x BOSS FS-5U footswitches or 1 x BOSS FS-6 footswitch
2. Roland PCS-31L insert cable
3. Roland RH-5, RH-200 or other headphones